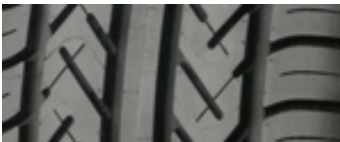


Eufori@

Balanced Performance

High Performance

Ultra High Performance



According to recent customers surveys (JD Power in North America), seven out of eight consumers say run-flat tyres are No.1 amongst the features they most want from their next vehicles. It shows that consumers prefer safety-related features more than sophisticated entertainment systems or other conveniences in their new vehicles. Whilst consumers seek extended mobility after the tyre has been punctured, car manufacturers look for space gains, both in compact and sports vehicles, by dispensing with the spare wheel. Pirelli's answer is Eufori@ Run Flat. Produced utilising revolutionary MIRS (Modular Integrated Robotized System) technology, Eufori@ is Pirelli's first run-flat product, ensuring both Active and Passive safety.

Active safety

Secure dry and wet handling, braking efficiency and resistance to aquaplaning.

The vehicle can be driven in total safety even following a sudden loss of pressure. Road holding, handling and steering precision are maintained.

Passive safety

Extended mobility, even when a puncture occurs: at zero pressure the vehicle is not immobilised and the driver can rely on a run-flat range of up to 80 km (50 miles) at 80 km/h (50 mph).

SIZE RANGE

RANGE DESCRIPTION	
30	
275/30R19 96Y	RUNFLAT
255/30R19 91Y	RUNFLAT
35	
275/35R19 100W	RUNFLAT
245/35R19 93Y	RUNFLAT
225/35R19 88Y	RUNFLAT
40	
P275/40R19 101Y	RUNFLAT
P255/40R19 96W	RUNFLAT
255/40R17 94W	RUNFLAT
255/40R17 94V	RUNFLAT

245/40R19 98W	RUNFLAT
45	
P255/45R18 99Y	RUNFLAT
P235/45R19 95W	RUNFLAT
245/45R17 95Y	RUNFLAT
225/45R17 91V	RUNFLAT
225/45R17 91Y	RUNFLAT
225/45R17 91W	RUNFLAT
205/45R17 84V	RUNFLAT
50	
205/50R17 89V	RUNFLAT
205/50R17 89W	RUNFLAT
55	
195/55R16 87H	RUNFLAT
195/55R16 87V	RUNFLAT